



# CREATE CULTURE CLARITY

INFORMATION AND TESTIMONIALS

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ORGANIZATIONAL HEALTH SOLUTIONS

# WHAT DO WE DO?

All organizations, regardless of their industry, face the common challenge of behavioral and strategic alignment.

## TEAMS THAT LACK ALIGNMENT...

- Don't have clarity about why their organisation exists;
- Struggle to articulate a simple, clear strategy;
- Are not sure what values should drive their decisions;
- Lack clarity on the organization's collective goal.

# VS

## TEAMS THAT HAVE ALIGNMENT...

- Have a clear understanding of their "why";
- Are committed to the same set of values;
- Have a clear plan for success that differs from their competition;
- Can, at any given moment, articulate their top; collective goal and how every team member contributes to achieving that goal.

# WE WANT TO HELP YOUR COMPANY...

establish culture clarity by defining your core purpose, behavioral values, and strategic goals, thus aligning all the moving parts of your organization to maximize success.



# CREATE CULTURE CLARITY IN YOUR ORGANIZATION?

Create culture clarity by taking your leadership team through our 5-step process...

## **STEP 1:**

- Why do we exist?

## **STEP 2:**

- How do we behave?

## **STEP 3:**

- How will we succeed?

## **STEP 4:**

- What is most important right now?

## **STEP 5:**

- Who must do what?

**"CULTURE IS NOT AN  
INITIATIVE. CULTURE IS A  
THE ENABLER OF ALL  
INITIATIVES."**



# WHY CHOOSE OHS?

## **KEVIN FRENCH-MD: CORE WEALTH**

“As a business, one of the things we have enjoyed so far working with OHS is that they have pushed into understanding our business and creating a sense of partnership. Overall, something I have appreciated as a business owner is knowing that I am not just paying a fee for a product, but we are also getting people who are thinking about how we can do our business better.”

## **LISA CURREY-MD: HAMILTONS IN CREATIVE CO.**

“It has been the best investment the business has made to date, as it has been an investment directly into the staff. Staff have been invested in, which has resulted in them being more invested in the business and its interests. From a performance point of view, all the staff want to do is excel. Team leaders have been able to start using this tool to identify and utilize the strengths in their teams within their departments, resulting in teams working in more supportive environments, thanks to better understanding and knowledge of the staff member.”

## **RIAAN AGGENBAG - CEO: AFRICAN SAFARI GROUP**

“In partnering with OHS we found that we could use the CliftonStrengths tool to discover what makes people ‘tick’ and what drives them towards success and satisfaction. We also found that including OHS in the hiring and promotion process has provided key insights on prospective employees. On a personal level, knowing the things that naturally put the wind in my sails, and doing more of that, is priceless.”



**SANDY SMITH - PRINCIPAL:  
KENRIDGE PRIMARY SCHOOL**

"The clarification of strengths truly has been a gain in our organization. We have found that since we implemented the CliftonStrengths tool with our management team, conflict management and crucial conversations have become a lot more effective. This strengths-based approach to development has a long-lasting impact on the staff because it assists us in realizing what motivates and inspires our staff and in turn, what this brings to the classroom environment."

**TERTIA WILLETT - HR  
MANAGER: INDUSTRIAL  
BAKEWARE COMPANY**

"The Organizational Health Solutions team is a highly recommendable energetic team of consultants that is a must for your organization if you would like to see positive and sustainable change. The insights into each personality and team is spot on and it's brought the gold out of the staff team. Already we can see the positive change in how the employees relate to one another."

**MORE THAN 90% OF  
FORTUNE 500  
COMPANIES USE  
CLIFTONSTRENGTHS  
TO BOOST THEIR  
PERFORMANCE.**